three10

three10 X

Digital Experience Software
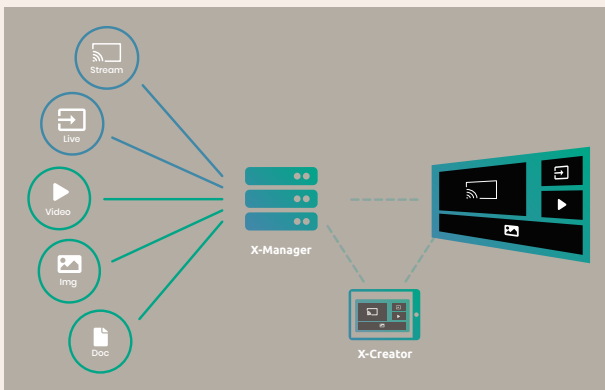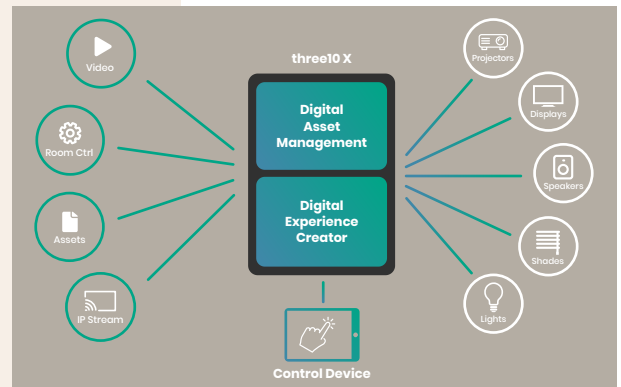simply inspire digitally

Create a perfect, digital customer experience with just one software through the simple and individual combination of digital asset management, digital experience creation and smart building - that's how people get excited today.

X-Suite

Our three10 X technology is based on the perfect interaction between X-Manager (Digital Asset Management) and X-Creator (Digital Experience Creation).
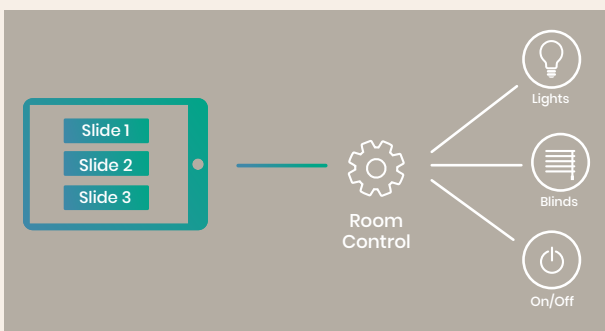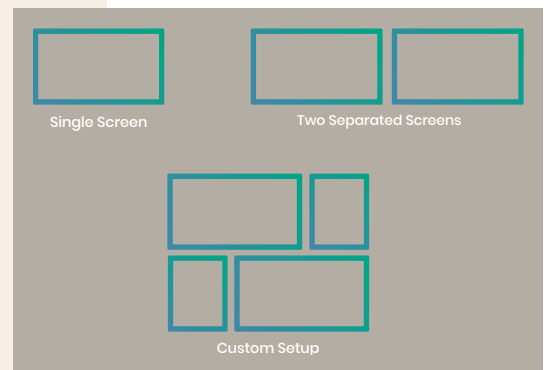
MIX DIGITAL ASSETS AND SIGNALS

Upload content like videos, images, PDFs and many more to our X-Manager and mix this digital assets with live inputs or IP streams in realtime.

ON ANY DISPLAY SETUP

three10 X is build to power almost any display format and arrangement. From a single 16:9 display to complex largescale multiscreen setups in one or in multiple locations and even in AR/VR.

TO BUILD AN OUTSTANDING EXPERIENCE

Use the X-Creator to arrange and save your digital assets in slides and combine them with room controls for an immersive experience.

And now? three10 in action:

- Boston Consulting Group
- Hefel Wohnbau
- Melco Crown Entertrainment

three10

Example 1

Boston Consulting Group

Consultancy results as a digital experiencet

With offices in more than 50 countries, the company counts as one of the world's leading management consulting firms. In their recently opened office in Oslo, we realised new possibilities to hold management presentations.

The Challenge

The goal was to give outstanding results a suitable platform.

Moreover, we aimed at reaching universal usability not only for internal events, yet also for customer presentations, team meetings and social events.
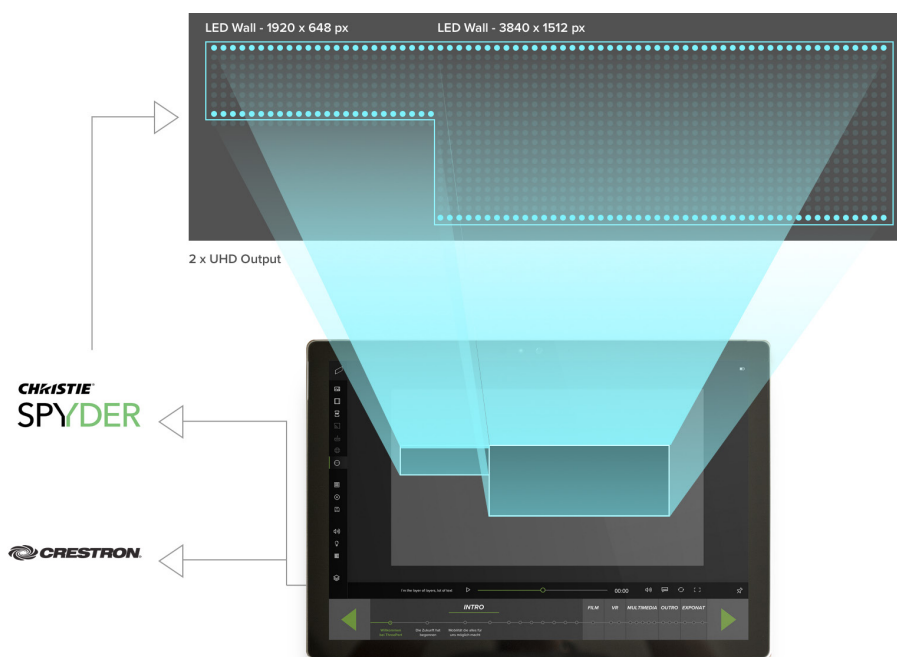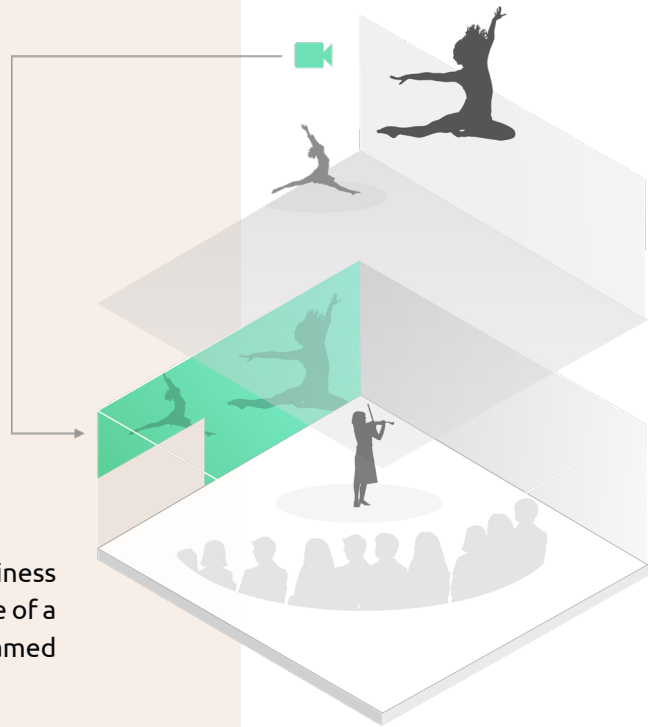
We were given 18m² of visualisation space on a rather unusual wall (see picture above).

Thanks to our three10 X software not only the displays and media contents can be controlled, yet also the sound, light and shades can be adjusted to the content within the presentation.

Simultaneously displaying different media sources makes meetings more efficient, transforms customer presentations into unforgettable events and turns team evenings into exciting revues!

three10

Extravagant possibilities

three10 X is not only designed for traditional business presentations, but also for live streams. In the course of a customer event, a dance performance was live-streamed from the rooftop terrace to the subjacent level.

LED Wall - 1920 x 648 px   LED Wall - 3840 x 1512 px

2 x UHD Output

CHRISTIE SPYDER

CRESTRON

Realisation with three10 X

- 18 m2 display wall
- PIP - live source Powerpoint
- Integration of a room controller
- Embedded video matrix
- Controllable via touch tablet

three10

Example 2

Hefel Wohnbau

New Visualisation Possibilities

„Traditionally innovative" - since decades, the name „Hefel Wohnbau" stands for the reasonable connection of technology and entrepreneurial competence.

Image: Melanie Feuerstein

The Challenge

The aim of the construction company was to give future house owners an idea about the room size, amenities or light conditions before the start of construction works. Making the future living space more tangible, creates a more solid decision basis for customers.

A comprehensive control of light, acoustics and 4D cinema seats could be realised through the use of different technologies. Media content can easily be displayed on the curved walls and automatically controlled. This set-up guarantees a lasting impression on customers.
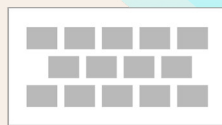
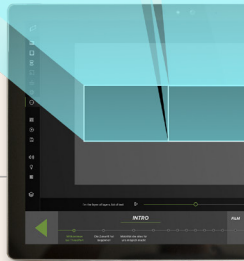three10

Stereo Projection - 5760 x 1200 px

Multiscreen Wall - 8960 x 2160 px

4D Seats

OSC
UDP
Port: 5555

Together with the construction company we realised the vision of transforming a customer showroom into an innovative and multidimensional experience that is able to visualise building projects as realistic as possible.
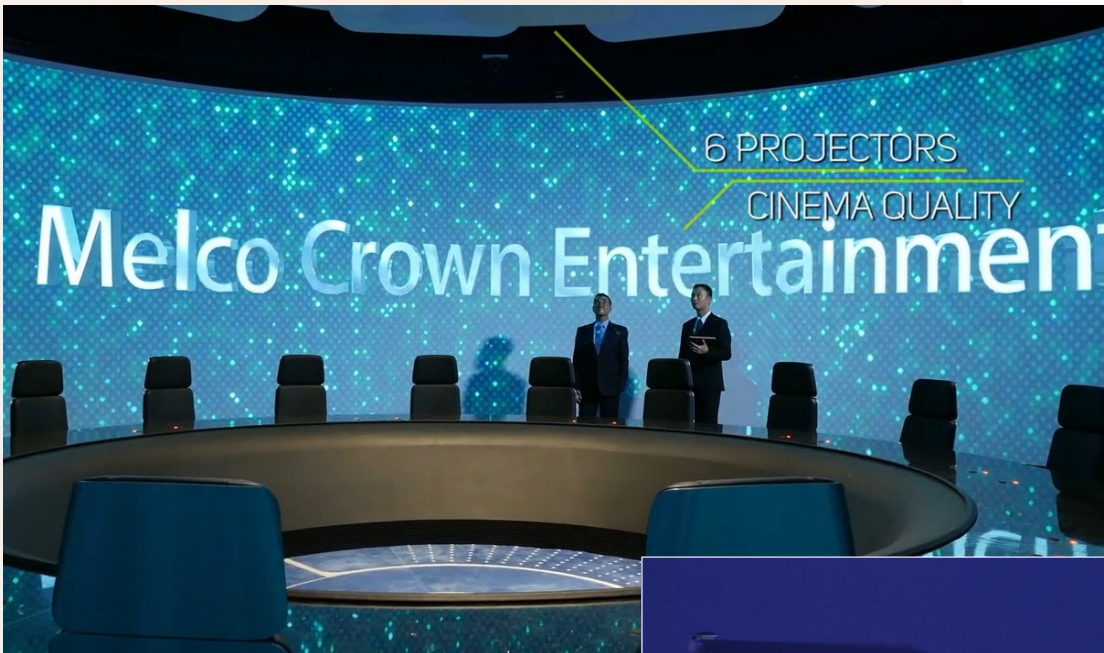
Realisation with three10 X

- 17m2 display wall
- Showroom with curved VR Screen
- VR visualisation platform
- 4D-Motion cinema seats
- Indoor turntable
- Immersive Ambisonic audio system

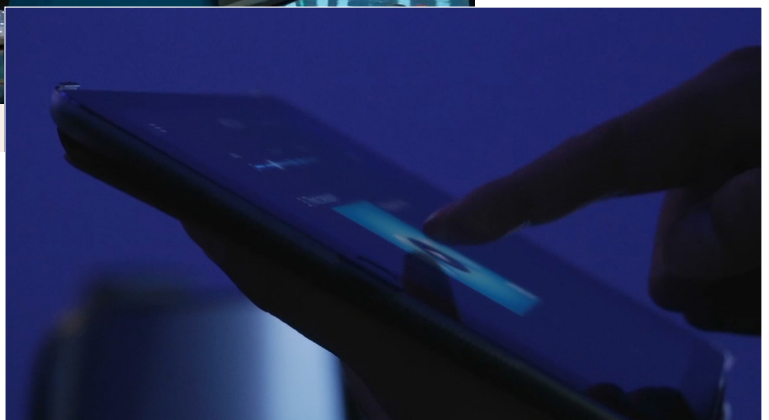**three10**

Example 3

Melco Crown Entertainment

Show- und Boardroom - Casino in Macau

The Challenge

There were two specifications for the conference room of the Melco Brown Casino. First, being able to easily control the entire room from one spot and second, that other conference participants, either present or not, could holistically be connected to the system.

By doing so, employees and customers are emotionally integrated which enables to get the most out of projects.

Realisation with three10 X

- Dynamic display of high-quality content
- Showroom with curved display walls
- Conference room with immersive 360° display
- Light, audio and the entire presentation can be controlled via our threePort iPad app

three10

Experience our revolutionary
Digital Experience Software three10 X live:

Phone: +49 89 416 157 890 | E-Mail: info@three10.eu | www.three10.eu

three10 | Munich
Max-Planck-Straße 6
85609 Aschheim

three10 | Vienna
Erdbergstraße 10
1030 Wien

three10