

Companies seeking a leading, full-service cloud solution for their video collaboration requirements have a very compelling option in Lifesize Cloud. Not only does Lifesize Cloud offer a powerful array of features, it is also simple to learn and use—and it is an incredible value.

Perhaps what makes Lifesize Cloud the most enticing offering on the market today is that *Lifesize Cloud provides video, web and audio conferencing in one solution*. When users prefer to host an audio conference call, they can go into the same meeting room and use Lifesize Cloud. For users, IT, and businesses, this is much easier to learn and manage than two separate solutions. The fact that it can save companies money is also a very attractive bonus.



Person-to-Person or Multiparty Calls

Each Lifesize Cloud user has their own video and audio bridge number and local phone numbers in 50 countries*, which is another significant money saver. When you need to conduct a group call, you have the capacity to host up to 50** sites in one call.



And that's only the beginning...

Unlike traditional audio conferencing bridges, Lifesize Cloud allows participants to join not just from telephones, but also by video systems and mobile apps. This provides users with incredible flexibility to join from their device of choice via video or voice.



Participants who join from Lifesize video systems and mobile apps will experience HD wideband audio quality, a noticeable and much appreciated improvement from standard telephone quality.

Different from other services where everyone must dial into a bridge, including the meeting owner, with Lifesize the meeting owner can be ringed directly when an audio or video caller joins. Gone are the days when attendees dialed into a bridge and were forced to listen to that nauseating hold music while waiting impatiently for colleagues and others to join. With Lifesize Cloud, the moment a call participant dials in and the meeting owner joins the call, a productive conversation begins.

Only Lifesize delivers one solution for simply connecting your conference rooms to everyone who needs to be in the meeting—be it via video, web or audio—from anywhere, on any device. Best of all, audio conferencing is included in the Lifesize Cloud subscription at no extra charge.

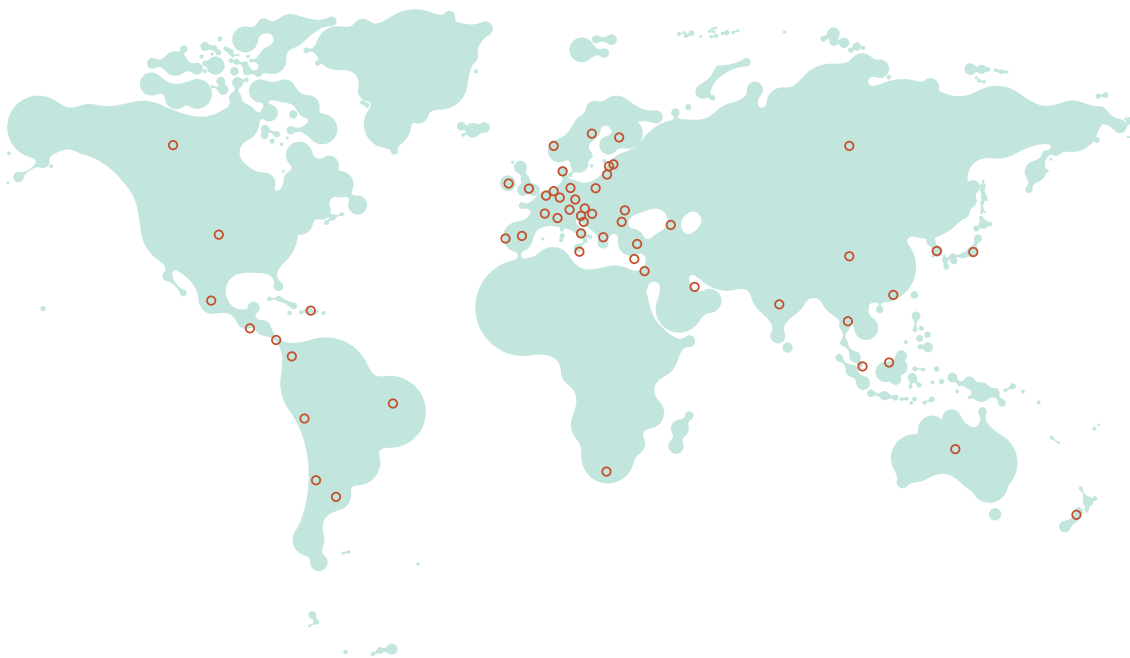
That's Lifesize Cloud, your video, web *and audio* conferencing solution.

*The list of countries served can be found on the reverse side.

** Enterprise subscription plan customers only

Lifesize Cloud provides local audio bridges and dialing numbers in the countries listed below. Please reference the [country numbers page](#) on the Lifesize website for the most current list.

- Argentina
- Australia
- Austria
- Bahrain
- Belgium
- Brazil
- Bulgaria
- Canada
- Chile
- China
- Columbia
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Dominican Republic
- El Salvador
- Estonia
- Finland
- France
- Georgia
- Germany
- Greece
- Hong Kong
- Hungary
- India
- Ireland
- Israel
- Italy
- Japan
- Latvia
- Lithuania
- Luxembourg
- Malaysia
- Malta
- Mexico
- Netherlands
- New Zealand
- Norway
- Panama
- Peru
- Poland
- Portugal
- Romania
- Russia
- Singapore
- Slovakia
- Slovenia
- South Africa
- South Korea
- Spain
- Sweden
- Switzerland
- Thailand
- Turkey
- United Kingdom
- United States



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